



The Leadership Albany program offers participants the opportunity to meet Albany's leaders and to share an intensive learning experience that focuses on community issues and leadership skills through a planned process of lectures, seminars, small group discussions and leadership skills exercises. LA strives to prepare the next generation of Albanians to address vital issues affecting Albany and meet future challenges.

## **AUGUST 2018- MAY 2019** THEME: SHARE THE VISION

### **PRESENTING SPONSOR \$3500**

*Exclusive: Only one available; right of first refusal for the following year*

- Company name on all event/promotional material for the class year
- Speaking opportunity at Opening Conference and Graduation
- Podium recognition at all class programs
- Company may provide vertical stand banners for display
- Links from the Leadership Albany website to the Company website
- Tickets to Leadership Albany's Fireside Chat (2)
- Sponsor recognition in Leadership Albany emails, press releases and other correspondence

### **CORPORATE GOLD SPONSOR \$2000**

- Company name on all event/promotional material for the class year
- Website and marketing material recognition as Corporate Gold Sponsor
- Links from the Leadership Albany website to the Company website
- Tickets to Leadership Albany's Fireside Chat (2)
- Sponsor recognition in Leadership Albany emails, press releases and other correspondence

### **CORPORATE SILVER SPONSOR \$1000**

- Company name on all event/promotional material for the class year
- Website and marketing material recognition as Corporate Silver Sponsor
- Links from the Leadership Albany website to the Company website
- Tickets to Leadership Albany's Fireside Chat (1)
- Sponsor recognition in Leadership Albany emails, press releases and other correspondence



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**AUGUST 2018- MAY 2019**

THEME: SHARE THE VISION

## **CLASS ORIENTATION OR GRADUATION SPONSOR \$1500**

### *Event Exclusive*

- Company name on all event/promotional material for the event
- Speaking opportunity at the event
- Website and marketing material recognition as sponsor
- Company may provide vertical stand banners for display at event
- Links from the Leadership Albany website to the Company website
- Sponsor recognition in Leadership Albany emails, press releases and other correspondence about the event
- Silver Sponsor Designation on collateral materials

## **FIRESIDE CHAT EVENT SPONSOR \$2500**

### *Event Exclusive*

- Company name on all event/promotional material for the event
- Speaking opportunity at the event
- Website and marketing material recognition as sponsor
- Company may provide vertical stand banners for display at event
- Links from the Leadership Albany website to the Company website
- Tickets to the event (4)
- Sponsor recognition in Leadership Albany emails, press releases and other correspondence about the event
- Gold Sponsor Designation on collateral materials

## **PROGRAM DAY SPONSOR \$500**

### *Choose the program day of your choice. Limit to 5 sponsors per day.*

- Company name on all event/promotional material for the program day
- Website and marketing material recognition as program day sponsor
- Company may provide vertical stand banners for display at program day luncheon
- Links from the Leadership Albany website to the Company website
- Distribute your company material and/or merchandise via swag bag for class members.
- Sponsor recognition in Leadership Albany emails, press releases and other correspondence about the event

## **DISCOVER ALBANY ALUMNI MIXER SPONSOR \$1500**

- Company name on all event/promotional material for mixer events
- Website and marketing material recognition as Discover Albany sponsor
- Company may provide vertical stand banners for display
- Links from the Leadership Albany website to the Company website
- Sponsor recognition in Leadership Albany emails, press releases and other correspondence about the event
- Silver Sponsor Designation on collateral materials

## **LEADERSHIP ALBANY FOUNDING FELLOWS \$250**

### *Individual and Small Business Sponsorship*

- Name listing on website and materials
- Recognition at Graduation
- Includes the Leadership Albany annual dues for the individual or one member of your organization.

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